

Codebook EnvP

Noailly, J., Nowzohour, L., van den Heuvel, M. "Heard the News? Environmental Policy and Clean Investments." CIES Research Paper 70, October 2021.

Grade	Comments
	NOT relevant below
0	Article is not relevant – no reference to env/climate policy (typical ‘tax climate’, ‘reg environment’, ‘sustainable plans ..’)
0	Article is not relevant - the statement is short and very general as in “environmental and labour standards” or “education and environment programs”
0	Article is about corporate environmental programs (except LEED)
0	News Summary / Letters to the editors (opinion of anecdotal person) - too short to be meaningful, env policy is mentioned as an example that could easily be replaced by any other topic.
0	The article talks mainly about fossil fuel/nuclear/energy (security) policy and without such policy being motivated by environmental concerns/climate policy
0	Article is about environment/climate, but not about environmental policy
0	Article is about a <u>local</u> environmental issue, a) with no reference to state or federal env/climate policy b) with only references to local env policy (county, town, city bill/initiative)- <u>except if</u> the plan concerns a major city in the country, like NYC, LA, etc)
0	Article talks about public health, safety and technical issues,
0	Article is about issues of environmental protection - such as biodiversity, wetlands, natural parks, local urban/coastal development – less relevant for private cleantech investment. <u>except if</u> this is discussed in relation to major env policies (e.g. Clean Water Act) in the context of pollution problems - see our definition of cleantech below We do not consider policies for adaptation to climate change (anti-flooding devices, improved crops...)
0	Article is about foreign (non US) environmental policy (and is not discussed/compared to or in relation to US env policy)

	RELEVANT below
1	Main argument is about environmental policy Article talks about state or federal environmental policies that cover our definition of cleantech sectors: energy, transport, water and wastewater, air pollution, soil and water pollution (pesticides, toxic chemicals, plastic), recycling.
1	Article is about environment/climate, with minor but significant reference to environmental policy. E.g. article is about local environmental impacts in a very specific geographical area, with some reference to <i>state or federal</i> env/climate policy
1	Article is about voluntary environmental policies/programs that are backed up or at the initiative of the government (e.g. LEED in buildings)
1	Article is not about environmental policy but refers to other types of policies (trade/mobility policies) that affect the market for important environmental goods (e.g. trade/tariff policies affecting domestic production of solar panels, important mobility/infrastructure policies affecting the deployment of hybrid cars)
1	Major part of article is not about environment/climate, but there is a <i>significantly relevant</i> argument made about environmental policy <ul style="list-style-type: none"> - Article talks about environmental regulation in the context of public health, safety and technical issues. - A major politician (US president) makes a strong/precise statement on climate policy (e.g. Clinton wants journalists to talk more about climate change)
1	The article talks about fossil fuel/nuclear/energy (security) policy with such policy being motivated by environmental/climate change concerns E.g. environmental policies that limit fossil-fuel explorations (even when motives are about species habitat, wetlands, etc) E.g. environmental policies that would be less stringent on natural gas production/exploration, when this is framed in the context of natural gas being a relatively “clean” energy. E.g. policies promoting nuclear when this is framed as nuclear being a ‘clean’ energy + articles about state and federal policies limiting nuclear waste E.g. policies for energy-efficiency, or support for renewable fuels (bioethanol) when some of the motives also include environmental/climate change concerns
1	Article is about enforcement of environmental regulations (e.g. inspection programs for car emissions) at the federal or state level.
1	The article talks about trade agreements with a significant argument made about environmental/climate policy E.g article discusses trade policy/agreement with an environmental chapter which mentions policies relevant for the US

1	<p>The article talks about foreign policies and compares it or discuss it in relation to US policies</p> <ul style="list-style-type: none">- International negotiations on climate change- Bilateral trade agreements- There is a clear explicit reference to US policy (e.g. if EU env policy blocks US exports and the US would subsidize dirty producers)
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